



## SHORT LIST - CORPORATE CRISTAL

FILM (INTERNAL AND EXTERNAL COMMUNICATION)			
TITLE	CLIENT	AGENCY	COUNTRY
EGB Corporate TVC 1 / TVC 2 / TVC 3	Egyptian Gulf Bank	TBWA	Egypt
EMIRATES CAMPAIGN - Gastronomica / The Journey / Milena	Emirates Airlines	Impact BBDO Dubai	UAE
DU ramadan - Shoes / Stairs	DU Telecom	Leo Burnett Dubai	UAE
20 MILLION SUBSCRIBERS	MOBINIL The Egyptian Company for Mobile Services	Leo Burnett Cairo	Egypt
Corporate Video - The Good of Tomorrow	Dubai Holding	Leo Burnett Dubai	UAE

PRINT (OUTDOOR, PRESS, INSTORE DISPLAY...)			
TITLE	CLIENT	AGENCY	COUNTRY
Lions - Office / Coridor / Meeting Room	Fortune Promoseven	FP7 Dubai	UAE
VW Olympics	Ets. Kettaneh	Impact BBDO	Lebanon
"Al-Rahma" - Cat & Horse	anynomous	FullStop Advertising	Saudi Arabia
JWT bruce / einstien / kurt / pablo / snoopy	JWT	JWT	Lebanon
Pisa Tower	Ministry of Health	Leo Burnett Beirut	Lebanon

CORPORATE IDENTITY (VISUAL IDENTITY, GRAPHIC CHARTER...)			
TITLE	CLIENT	AGENCY	COUNTRY
Casper & Gambini	Casper & Gambini	JWT	Lebanon

HR CAMPAIGNS (RECRUITMENT, SCHOOLS RELATIONSHIPS...)			
TITLE	CLIENT	AGENCY	COUNTRY
Recruitment	Impact BBDO	Impact BBDO	Lebanon

GREAT CAUSE CAMPAIGNS			
TITLE	CLIENT	AGENCY	COUNTRY
Women Empowerment Program - Khede Kasra	Rubina Abu Zainab Chahine	Leo Burnett Beirut	Lebanon
Stop the Carnage - Snow Leopard / Bobcat / Redfox	IndyAct	DDB Dubai	UAE
CANCER	Association Lalla Salma de lutte contre le cancer	Shem's Publicité	Morocco
Road Safety - Roller Coaster / Restaurant	QNB	FP7 Doha	Qatar
The Good Upbringing / Family Relationship / Promising Future	Egyptian Ministry of Health and population	Strategies	Egypt
Akim Salatak	Akim Salatak	3 Points Advertising	Saudi Arabia