



MENA CRISTAL AWARDS 2008/2009 NATIONAL RANKING - UAE

DAILY PRESS

5. YELLOW LINE for DU TELECOM, agency LEO BURNETT
4. BRA for GULF MODE GARMENTS TRADING, agency JWT DUBAI
3. PANTY for GULF MODE GARMENTS TRADING, agency JWT DUBAI
2. SIDEWALK for DU TELECOM, agency LEO BURNETT
1. MINIBAGS for EMIRATES ENVIRONMENTAL GROUP, agency JWT DUBAI

MAGAZINE

5. SANDCASTELE for BEIERSDORF, agency TBWA\RAAD
4. BABY ON BOARD for MERCEDES GARGASH ENTREPRISES, agency JWT DUBAI
3. FROG / HYPPO for SONY, agency FORTUNE PROMOSEVEN
2. RAT/ELEPHANT for SONY, agency FORTUNE PROMOSEVEN
1. SQUID WALL for SONY, agency FORTUNE PROMOSEVEN

OUTDOOR

5. SQUID WALL for SONY, agency FORTUNE PROMOSEVEN
4. FROG / HYPPO for SONY, agency FORTUNE PROMOSEVEN
3. RAT/ELEPHANT for SONY, agency FORTUNE PROMOSEVEN
2. ONE BREASTED MANNEQUIN for BARE ESSENTIALS, agency MEMAC OGILVY GROUP DUBAI
1. SOFT SPEED BUMP STUNT for VOLVO, agency MEMAC OGILVY GROUP DUBAI

FILM

5. MTV ARABIA - DABKE for ARAB MEDIA GROUP, agency TBWA\RAAD
4. BEACH for FOX MOVIES CHANNEL, agency LEO BURNETT DUBAI
3. SHOWTIME for SHOWTIME ARABIA, agency LEO BURNETT DUBAI
2. BIRD for SONY, agency FORTUNE PROMOSEVEN
1. MTV ARABIA - OUD for ARAB MEDIA GROUP, agency TBWA\RAAD

AGENCIES RANKING

10. WUNDERMAN
9. IMPACT BBDO ABU DHABI
8. DDB
7. DRIVE COMMUNICATION
6. LEO BURNETT
5. MEMAC OGILVY
4. FORTUNE PROMOSEVEN

3. IMPACT BBDO DUBAI
2. JWT
1. TBWA

AGENCIES RANKING – ADDED MARKS

10. WUNDERMAN
9. LOWE MENA
8. TBWA
7. MEMAC OGILVY
6. IMPACT BBDO ABU DHABI
5. DDB
4. IMPACT BBDO DUBAI
3. LEO BURNETT
2. FORTUNE PROMOSEVEN
1. JWT