



MARKETING CRISTAL - CRISTAL WINNERS MENA

GRAND CRISTAL

Registration Number: MKT MENA Ma 17

Campaign: Hepatitis Box

Advertiser: Hep.Attitude Positive

Agency: JWT - Beirut

Creative Director: Iyad Zahlan

Country: Lebanon

SPECIAL JURY PRICE "COUP DE CŒUR"

Registration Number: MKT MENA Ma 5

Campaign: Bark

Advertiser: AIG MEMSA

Agency: JWT Dubai

Creative Director: Chafic Haddad, Rani El Khatib

Country: UAE

"CRISTAL" BY PRODUCT CATEGORY

Mailing

Registration Number: MKT MENA Ma 27

Campaign: Miniature Magazines

Advertiser: Masa Pest Control

Agency: TBWA\RAAD\KSA

Creative Director: Saadi Alkoutli

Country: KSA

Events

Registration Number: MKT MENA 421

Campaign: One Breasted Mannequin

Advertiser: Bare Essentials

Agency: Memac Ogilvy Group Dubai

Creative Director: Till Hohmann / Dalbir Singh

Country: UAE

Promotion

Registration Number: MKT MENA 419
Campaign: Soft Speedbump Dealership Promotion
Advertiser: Volvo
Agency: Memac Ogilvy Group Dubai
Creative Director: Till Hohmann
Country: UAE

Digital

Registration Number : MKT MENA Ma 17
Campaign: Hepatitis Box
Advertiser: Hep.Attitude Positive
Agency: JWT - Beirut
Creative Director: Iyad Zahlan
Country: Lebanon

Network

Registration Number: MKT MENA Ma 19
Campaign: Draw a smile
Advertiser: HSBC Beirut
Agency: JWT - Beirut
Creative Director: Iyad Zahlan
Country: Lebanon

Automotive/Automotive Product

Registration Number: MKT MENA Ma 3
Campaign: Baby On Board
Advertiser: Mercedes/Gargash Enterprises
Agency: JWT Dubai
Creative Director: Chafic Haddad
Country: UAE

Service/Banking/Credit Institutions/Insurance

Registration Number: MKT MENA Ma 5
Campaign: Bark
Advertiser: AIG MEMSA
Agency: JWT Dubai
Creative Director: Chafic Haddad, Rani El Khatib
Country: UAE

Charity/General Interest

Registration Number: MKT MENA Ma 7
Campaign: Beauty Kit
Advertiser: City Of Hope
Agency: JWT Dubai
Creative Director: Chafic Haddad
Country: UAE