



## **MAGAZINE CRISTAL - CRISTAL WINNERS MENA**

### **GRAND CRISTAL**

Registration Number: 165 A/B/C  
Campaign: Helmets Skater / Soldier / Biker  
Advertiser: B. D. P. Group  
Agency: Fortune Promoseven  
Creative Director: Fadi Yaish  
Country: Qatar

### **“CRISTAL” BY PRODUCT CATEGORY**

#### **Food / Beverages**

Registration Number: 167  
Campaign: Thick  
Advertiser: Heinz  
Agency: Fortune Promoseven  
Creative Director: Fadi Yaish  
Country: Qatar

#### **Automotive / Motorcycle / Transport**

Registration Number: 173 A/B/C  
Campaign: Spacious – Bellboy / Cleaner / Cop  
Advertiser: Alman Group  
Agency: Fortune Promoseven  
Creative Director: Fadi Yaish  
Country: Qatar

#### **Automotive / Motorcycle / Transport**

Registration Number: M27 / M32  
Campaign: Baby On Board / Girl  
Advertiser: Mercedes/Gargash Enterprises  
Agency: JWT Dubai  
Creative Director: Chafic Haddad  
Country: UAE

**Home / Clothing / Accessories**

Registration Number: M1/M2/M3

Campaign: Frog – Hippo / Rat - Elephant / Squid - Whale

Advertiser: Sony

Agency: Fortune Promoseven

Creative Director: Ali Ali

Country: Egypt

**NGOs / Charities / Aid organization / Public Awareness**

Registration Number: 571 A/B/C/D

Campaign: Black Beat – Elephant / Bear / Duck / Penguin

Advertiser: Qatar Gas

Agency: Fortune Promoseven

Creative Director: Fadi Yaish

Country: Qatar

**Beauty / Hygiene / Health**

Registration Number: 165 A/B/C

Campaign: Helmets Skater / Soldier / Biker

Advertiser: B. D. P. Group

Agency: Fortune Promoseven

Creative Director: Fadi Yaish

Country: Qatar