



INTEGRATED CRISTAL - CRISTAL WINNERS MENA

GRAND CRISTAL

Registration Number: 488

Campaign: Khedeh Kasra

Advertiser: Women Empowerment Program

Agency: Leo Burnett Beirut

Creative Director: Bechara Mouzannar – Chermine Assadian

“CRISTAL” BY PRODUCT CATEGORY

Idea

Registration Number: 488

Campaign: Khedeh Kasra

Advertiser: Women Empowerment Program

Agency: Leo Burnett Beirut

Creative Director: Bechara Mouzannar – Chermine Assadian

Idea *Special Mention

Registration Number: 396

Campaign: Fred The Chicken

Advertiser: Nando's Kuwait Food Co.

Agency: Leo Burnett Dubai

Creative Director: Malek Ghorayeb

Production of an Idea / Advertainment

Registration Number: M7

Campaign: Nokia Summer Fusions

Advertiser: Nokia

Agency: JWT Beirut

Creative Director: Lyad Zahlan

Variation of an Idea on different media : Plurimedia

Registration Number: 128

Campaign: Crash mobile

Advertiser: Wataniya Telecom

Agency: IMPACT BBDO GROUP (Kuwait)

Creative Director: Viraj Ponshe

Variation of an Idea on different media : Plurimedia

Registration Number: M6

Campaign: Draw the line

Advertiser: IndyAct

Agency: JWT Beirut

Creative Director: Lyad Zahlan

Public Interest *Special Mention

Registration Number: 528

Campaign: One Breasted Mannequin

Advertiser: Bare Essentials

Agency: Memac Ogilvy Group Dubai

Executive Creative Director - Till Hohmann, Creative Director -Dalbir Singh