



FILM CRISTAL - CRISTAL WINNERS MENA

GRAND CRISTAL

Registration Number: 501
Campaign: Stop the Suffering – Pert Plus
Advertiser: Procter & Gamble
Agency: Leo Burnett Beirut
Creative Director: Bechara Mouzannar - Ghida Younes
Production House: Bent Image Lab
Country: Lebanon

“CRISTAL” BY PRODUCT CATEGORY

Food / Beverages

Registration Number: M74/75/76/77
Campaign: Coca-Cola Euro Campaign – Spain / Germany / France / Italy
Advertiser: Atlantic Industries
Agency: Fortune Promoseven
Creative Director: Ali Ali
Production House: Broadcast
Country: Egypt

Insurance / banking / financial services

Registration Number: 691
Campaign: Clockwork / 10x10 Initiative
Advertiser: SAGIA
Agency: JWT
Creative Director: JWT KSA Creative Team
Country: Saudi Arabia

Services (other than financial)

Registration Number: 119/120/121/122
Campaign: Internet World-Intro / Download / Chatting / Streaming – Link DSL
Advertiser: LINKdotNET
Agency: Leo Burnett Cairo
Creative Director: Mohamed Hamdalla

Production House: The Producers

Country: Egypt

Media

Registration Number: M96/M97

Campaign: MTV Arabia – Dabke / Oud

Advertiser: Arab Media Group

Agency: TBWA\RAAD

Creative Director: Nirmal Diwadkar

Production House: Signature Productions

Country: UAE

Beauty / Hygiene / Health

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Production House: Bent Image Lab

Country: Lebanon