



PRESS CRISTAL - CRISTAL WINNERS MENA

“CRISTAL” BY PRODUCT CATEGORY

Food / Beverages

Registration Number: 168

Campaign: Thick

Advertiser: Heinz

Agency: Fortune Promoseven

Creative Director: Fadi Yaish

Country: Qatar

Insurance / Banking / Financial Services

Registration Number: 772 A/B/C

Campaign: Benjamins -1, Benjamins -2, Benjamins -3

Advertiser: BankMed

Agency: Impact BBDO

Creative Director: Associate Creative Director: Joe Abo

Country: Lebanon

Services (except financial)

Registration Number: 555 A/B/C

Campaign: illusions – Van / Delivery / Truck

Advertiser: UPS

Agency: Fortune Promoseven

Creative Director: Fadi Yaish

Country: Qatar

Home / Clothing / Accessories

Registration Number: M27

Campaign: Sugar Jar

Advertiser: Masa Pest Control

Agency: TBWA\RAAD\KSA

Creative Director: Saadi Alkoutli

Country: KSA

NGO / Great cause / Charity / Public Interest Campaign

Registration Number: M29

Campaign: Whole
Advertiser: WWF/EWS
Agency: JWT Dubai
Creative Director: Chafic Haddad
Country: UAE

Leisure (Tourism, Sport, Game)

Registration Number: 560
Campaign: Muddy 4X4
Advertiser: city center toys
Agency: Fortune Promoseven
Creative Director: Fadi Yaish
Country: Qatar

Beauty / Hygiene / Health

Registration Number: 163 A / B / C
Campaign: HELMETS – Skater / Soldier / Biker
Advertiser: B. D. P. Group
Agency: Fortune Promoseven
Creative Director: Fadi Yaish
Country: Qatar

Real Estate

Registration Number: 802 / 805 / 808
Campaign: Pin Cushion / Tape Measure / Needle
Advertiser: JBI
Agency: Impact BBDO Abu Dhabi
Creative Director: Peter Vegas
Country: UAE