



Film Cristal - Short List

Food / Beverages

NAME CAMPAIGN	TITLE	CLIENT	AGENCY	CREATIVE DIRECTOR	PRODUCTION HOUSE	COUNTRY
Coke Zero Interviews Off Target	Intellectual	Atlantic Industries	Fortune Promoseven	Ali Ali	Broadcast	Egypt
Coke Zero Interviews Off Target	Taxi	Atlantic Industries	Fortune Promoseven	Ali Ali	Broadcast	Egypt
Coke Zero Interviews Off Target	Shawarma	Atlantic Industries	Fortune Promoseven	Ali Ali	Broadcast	Egypt
Coca-Cola Euro Campaign	Spain	Atlantic Industries	Fortune Promoseven	Ali Ali	Broadcast	Egypt
Coca-Cola Euro Campaign	Germany	Atlantic Industries	Fortune Promoseven	Ali Ali	Broadcast	Egypt
Coca-Cola Euro Campaign	France	Atlantic Industries	Fortune Promoseven	Ali Ali	Broadcast	Egypt
Coca-Cola Euro Campaign	Italy	Atlantic Industries	Fortune Promoseven	Ali Ali	Broadcast	Egypt
Don't Dew This At Home	Runway	PEPSICO International	Impact BBDO Dubai	Olivier Maisey	Bandito Brothers	UAE
Don't Dew This At Home	Code	PEPSICO International	Impact BBDO Dubai	Olivier Maisey	Bandito Brothers	UAE
Don't Dew This At Home	Train	PEPSICO International	Impact BBDO Dubai	Olivier Maisey	Bandito Brothers	UAE
AIRPORT	Taanayel Les Fermes	RJW FOODS	Leo Burnett Beirut	Bechara Mouzannar - Omar Boustany	Zoe Production	Lebanon
Momen Burrito Launch- Gang	Burrito	Momen Group	Leo Burnett Cairo	Mohamed Hamdalla	Lighthouse Films	Egypt
Momen Burrito Launch- Pedro	Burrito	Momen Group	Leo Burnett Cairo	Mohamed Hamdalla	Lighthouse Films	Egypt
Momen Burrito Launch- Union	Burrito	Momen Group	Leo Burnett Cairo	Mohamed Hamdalla	Lighthouse Films	Egypt
Momen Burrito Launch- Singers	Burrito	Momen Group	Leo Burnett Cairo	Mohamed Hamdalla	Lighthouse Films	Egypt

Insurance / banking / financial services

NAME CAMPAIGN	TITLE	CLIENT	AGENCY	CREATIVE DIRECTOR	COUNTRY
AIG - Handbag	Handbag	AIG MEMSA	JWT Dubai	Chafic Haddad	UAE
Clockwork	10x10 Initiative	SAGIA	JWT	JWT KSA Creative Team	Saudi Arabia

Services (other than financial)

NAME CAMPAIGN	TITLE	CLIENT	AGENCY	CREATIVE DIRECTOR	PRODUCTION HOUSE	COUNTRY
Internet World-Intro	LINK DSL	LINKdotNET	Leo Burnett Cairo	Mohamed Hamdalla	The Producers	Egypt
Internet World-Download	LINK DSL	LINKdotNET	Leo Burnett Cairo	Mohamed Hamdalla	The Producers	Egypt
Internet World-Chatting	LINK DSL	LINKdotNET	Leo Burnett Cairo	Mohamed Hamdalla	The Producers	Egypt
Internet World-Streaming	LINK DSL	LINKdotNET	Leo Burnett Cairo	Mohamed Hamdalla	The Producers	Egypt
Zain Tree TVC	Tree	Zain	Saatchi & saatchi	Samer Younes / Dan Khoueiry	City Films	Kuwait
Zain	exchange	Zain	Saatchi & saatchi	Samer Younes / Odile Riachi	City Films	Kuwait

Public Awareness

NAME CAMPAIGN	TITLE	CLIENT	AGENCY	CREATIVE DIRECTOR	PRODUCTION HOUSE	COUNTRY
Save the Children		Corporal Punishment	JWT - Beirut	Iyad Zahlan	JWT Beirut	Lebanon

Media

NAME CAMPAIGN	TITLE	CLIENT	AGENCY	CREATIVE DIRECTOR	PRODUCTION HOUSE	COUNTRY
Eyes	Showtime	Showtime Arabia	Leo Burnett Dubai	Malek Ghorayeb	Independent Productions	UAE
Future News		Future News	Impact BBDO	Carlos Amseyan	INTAJ	Lebanon
MTV Arabia	Dabke	Arab Media Group	TBWA\RAAD	Nirmal Diwadkar	Signature Productions	UAE
MTV Arabia	Oud	Arab Media Group	TBWA\RAAD	Nirmal Diwadkar	Signature Productions	UAE

Home / Clothing / Accessories

NAME CAMPAIGN	TITLE	CLIENT	AGENCY	CREATIVE DIRECTOR	PRODUCTION HOUSE	COUNTRY
Smile	Couch	Sony	Fortune Promoseven	Marc Lineveldt	We shot the sheriff	UAE
Smile	Bird	Sony	Fortune Promoseven	Marc Lineveldt	We shot the sheriff	UAE
Smile	Dog	Sony	Fortune Promoseven	Marc Lineveldt	We shot the sheriff	UAE

Beauty / Hygiene / Health

NAME CAMPAIGN	TITLE	CLIENT	AGENCY	CREATIVE DIRECTOR	PRODUCTION HOUSE	COUNTRY
Stop the Suffering	Pert Plus	PROCTER & GAMBLE	Leo Burnett Beirut	Bechara Mouzannar - Ghida Younes	Bent Image Lab	Lebanon

Soundtrack

NAME CAMPAIGN	TITLE	CLIENT	AGENCY	CREATIVE DIRECTOR	PRODUCTION HOUSE	COUNTRY
Beirut Marathon		Beirut Marathon Association	JWT - Beirut	Iyad Zahlan	JWT Beirut	Lebanon
Love at war		Al Mahaba Awards	TBWA/ RAAD / KSA	Saadi Alkoutli	FFP Productions + Exude Media	Saudi Arabia