



MENA CRISTAL AWARDS 2008/2009

ADVERTISERS MEDIA CRISTAL - CRISTAL WINNERS MENA

ADVERTISERS MEDIA GRAND CRISTAL

Campaign: Let it glow
Advertiser: Wrigley Middle-East FZ Co.
Agency: OMD Middle-East UAE

"CRISTAL" BY CATEGORY

Advertisers – Food Market

Campaign: Fred the chicken
Advertiser: Nando's Kuwait Food Co.
Agency: Leo Burnett Dubai

Advertisers – Drink Market

Campaign: The flag tour
Advertiser: Coca Cola Egypt
Agency: Starcom MediaVest Group

Advertisers – Snacks Market

Campaign: Let it glow
Advertiser: Wrigley Middle-East FZ Co.
Agency: OMD Middle-East UAE

Advertisers – Automotive Industry

Campaign: Live the DVD experience
Advertiser: Nissan Middle-East FZE
Agency: OMD Middle-East UAE

Advertisers – Banking / Insurance

Campaign: Game of tag
Advertiser: Nissan Middle-East FZE
Agency: OMD Middle-East UAE

Advertisers – Telecommunication / Media

Campaign: Lonely no more
Advertiser: Microsoft LZ LLC
Agency: OMD Middle-East UAE

Advertisers - Public Awareness

Campaign: Hepatitis box
Advertiser: Hep. Attitude Positive
Agency: JWT Beirut

Advertisers - Health / Beauty Product

Campaign: Rowenta
Advertiser: Rowenta
Agency: Mindshare UAE

SPECIAL AWARDS

Advertisers Launch Campaign

Campaign: Instant Mobility

Advertiser: Mobily

Agency: OMD Middle-East UAE