

CRISTAL NOMINATION

« A FORETASTE OF VICTORY »

For the 10th anniversary of the Cristal Festival, we want to highlight the inspiring worldwide production work. That's why we're initiating the "Cristal Nomination" which aims to select the very best work for the upcoming **Official Production Cristal Competition: the finest production awards**.

The **Nomination Committee** will be made up of international leading **agency TV producers and producers**. They'll select a list of finalists from the nominated productions to go through the Official Production Cristal Competition, which will be judged in Crans-Montana (Switzerland) during the **Cristal Festival from 15 to 19 December 2010**.

➤ How to participate in the Cristal Nomination?

Nominating a film is completely **free online**, and the selected finalists can take advantage of a reduced entry fee.

All **commercials (for TV/Cinema, web film, video clip, institutional film)** produced between **1st December 2009 and 15th October 2010** are eligible, and can be entered **for free** in the Cristal Nomination (commercials produced between 15th October and 30th November 2010 will have to go through the classic call for entries).

Registration is open!

Create your account and upload your productions for free at: www.prod.cristalnomination.com

➤ How to take part in the Cristal Awards?

If your production have been nominated:

- It's easy, simply pay the entry fee (130 € instead of 220 €) to register in the Official Production Cristal Competition.
- Registrations need to be made before the 29th of October 2010.

If your production missed the deadline* or if it has not been nominated:

- You can still show your works to the Production Jury and get a chance to win a Cristal by registering through the usual registration process at www.cristalfestival.com/register

➤ Agenda:

Mid- June: Call for Nominations submissions

July: Announcement of the Nomination Committee

15th October: Deadline for submissions

25th October: Nominees and nominated works are chosen and announced (online, newsletter, on our partners' websites, press...)

29th October: Deadline for registrations in the Official Production Cristal Competition

November: Revealing of the Production Jury members (TV producers and producers coming from all over the world).

December: Judging of the Official Production Cristal Competition and Awards Ceremony to be held in Crans-Montana (Switzerland) from 15 to 19 December 2010.

**meaning they have been produced between the 15th October and 30th November.*