

A1 - Food products/beverage/mass consumption products

id	Campaign Name	Client	Agency
245	Doritos - Guess the Mystery Flavour	PepsiCo Intl	OMD
247	Black Abaya	Persil	OMD
255	Pepsi MAX - 10 Things to do Before 30	PepsiCo Intl	OMD
259	Pepsi - Value of a Coin	PepsiCo Intl	OMD
263	Special K - Red Dress Competition	Kelloggs	OMD
316	Kit Kat Chunky Boys- Program Integration	Nestle	MediaINSIGHT
M11	GALAXY - FALLING IN LOVE AGAIN	MARS CORPORATION	STARCOM MEDIAVEST GROUP

A2 - Automobile/automotive products

id	Campaign Name	Client	Agency
271	Renault - Launch of the Laguna Coupe	Renault	OMD
420	Mercedes Switch	T.Gargour & Fils	JWT-Beirut
M15	Aveo5 - Totally Street	General Motors	Starcom Mediavest Group
468	Mercedes Benz GLK	T.Gargour & Fils	JWT Beirut

A3-Banking / Credit establishment / Insurance

id	Campaign Name	Client	Agency
270	Visa - Bluetooth Aquarium	Visa	OMD

A-4 Services

id	Campaign Name	Client	Agency
256	Mobily - Bandana Crowd Pleaser	Mobily	OMD
300	Exotica April fools	EXOTICA	Leo Burnett Beirut
430	A&H - Les Etages Map	A&H	JWT-Beirut
M51	Galleries Lafayette	Galleries Lafayette	PHD Dubai

A5 - Great causes / Public interest

id	Campaign Name	Client	Agency
261	Anlene - Walk for Bones	Anlene	OMD
M6	Stress Ball	Friends of Cancer Patients (FOCP)	JWT Dubai
M28	GM Corporate -Belt Up	General Motors	Starcom Mediavest Group

A6 - Media /Culture / Leisure

id	Campaign Name	Client	Agency
M45	Samsung HD Camera - Capture High Definition	Samsung	Starcom Mediavest Group
M49	Canon Camera	Canon Middle East	PHD Dubai

A7 - Transport

id	Campaign Name	Client	Agency
M44	Emirates LA Premiere	Emirates	Starcom Mediavest Group

A8 - Beauty / hygiene / health Products

id	Campaign Name	Client	Agency
248	Special K - Red Dress Competition	Kelloggs	OMD
290	Stop the Suffering - Bathroom Sink Sticker	Procter & Gamble	Leo Burnett Beirut
292	7days	Beiersdorf Middle East	HORIZON DRAFFTCB
M31	GSK Iso Active - At the car wash	GSK	Starcom Mediavest Group

B1 - Youth

id	Campaign Name	Client	Agency
264	Doritos - Guess the Mystery Flavour	PepsiCo Intl	OMD
372	Nike - Be the Difference	Nike Middle East	Mindshare
M16	Aveo5 - Totally Street	General Motors	Starcom Mediavest Group
M32	GSK Iso Active - At the car wash	GSK	Starcom Mediavest Group

B3 - Women

id	Campaign Name	Client	Agency
213	Kiri - Inspiring Recipes	Bel Group Middle East	Zenith Media
217	Black Abaya	Persil	OMD
249	Special K - Red Dress Competition	Kelloggs	OMD
451	Maggi Dine In	Nestle	MediaINSIGHT
M12	GALAXY - FALLING IN LOVE AGAIN	MARS CORPORATION	Starcom Mediavest Group

C - Product Launch

id	Campaign Name	Client	Agency
246	Doritos - Guess the Mystery Flavour	PepsiCo Intl	OMD
269	HP - Launch of TouchSmart	HP	OMD
396	Le Mall Launch	Acres Holding	JWT-Beirut
450	Kit Kat Chunky Boys- Program Integration	Nestle	MediaINSIGHT
M43	Samsung HD Camera - Capture High Definition	Samsung	Starcom Mediavest Group
M50	Galleries Lafayette	Galleries Lafayette	PHD Dubai