

A2 - Brand Website

id	Campaign	Ad Title	client	Agency	Creative Director
M1	Alghadeer		Sorouh	Firefly	Wendy Ngai

C1 - Food / Drink / Mass Consumption / Home

id	Campaign	Ad Title	client	Agency	Creative Director
289	Exotica	Save Zahra	Exotica	Leo Burnett Beirut	Ghida Younes

C2 - Automotive / Motorcycle

id	Campaign	Ad Title	client	Agency	Creative Director
308	Audi Q5 launch	left and right	Audi ME	RMG Connect/JWT	Martin Garnaud / Chafic Haddad

C7 - Transport / Tourism / Travel

id	Campaign	Ad Title	client	Agency	Creative Director
306	ETA UK Website		Egypt Tourism Authority	RMG Connect/JWT	Martin Garnaud/Chris Robertson

C8 - Information technology / Telecommunications

id	Campaign	Ad Title	client	Agency	Creative Director
362	LG Wael Kfoury Collection	Wael Kfoury Virtual Concert	LG Electronics	Mindshare MENA	Mindshare MENA

C10 - Fashion

id	Campaign	Ad Title	client	Agency	Creative Director
436	Le Mall Launch - Website	Le Mall Launch - Website	Acres Holding	JWT-Beirut	JWT Beirut

E1 - Viral mechanism

id	Campaign	Ad Title	client	Agency	Creative Director
309	Mustafa Super PC Bilder	Mustafa	Microsoft	RMG Connect/JWT	Martin Garnaud / Chafic Haddad

E2 - Viral film

id	Campaign	Ad Title	client	Agency	Creative Director
375	Nissan 370Z	The Break-in / What's the car?	Nissan	Mindshare MENA	Mindshare MENA
437	Nokia 5800 - Virals	Nokia 5800 - Virals	Nokia	JWT-Beirut	JWT Beirut
M6	The Chunky boys	How to mix football, basketball & gymnastics	Nestle	JWT Dubai	Chafic Haddad
M7	The Chunky boys	Pencaps	Nestle	JWT Dubai	Chafic Haddad