

1 - Food products/beverages/mass consumption products

id	Campaign Name	Ad Title	Client	Agency	Creative director
M2	A Smarties World	Blue Whale's Spout	Nestle	JWT Dubai	Chafic Haddad
M3	A Smarties World	Little Robot	Nestle	JWT Dubai	Chafic Haddad
M4	A Smarties World	Weighing Scales	Nestle	JWT Dubai	Chafic Haddad
M9	Mega Outdoor	Mega outdoor	Nestle Ice cream	JWT Cairo	Luciana Elgebely

2 - Automotive / Automotive products

id	Campaign Name	Ad Title	Client	Agency	Creative director
422	Mercedes Switch	Mercedes Switch	T.Gargour & Fils	JWT-Beirut	JWT-Beirut

4 - Charity/general interest

id	Campaign Name	Ad Title	Client	Agency	Creative director
425	Vote 350	Vote 350	IndyAct	JWT-Beirut	JWT-Beirut
M7	Stress Ball	Stress Ball	Friends of Cancer Patients (FOCP)	JWT Dubai	Chafic Haddad

5 - Transport / Tourism / Leisure

id	Campaign Name	Ad Title	Client	Agency	Creative director
426	Le Mall Launch	Le Mall Launch	Acres Holding	JWT-Beirut	JWT-Beirut
M1	Trade Launch	Flower	National Geographic	Leo Burnett Dubai	Malek Ghorayeb

6 - Information technology & telecommunication

id	Campaign Name	Ad Title	Client	Agency	Creative director
M10	MOMKEN Deqeqa	MOMKEN Deqeqa	Vodafone Egypt	JWT Cairo	Luciana Elgebely