



## SHORT LIST - OUTDOOR CRISTAL

A1. Food, Drink				
ID	Campaign Title	Ad Title	Client	Agency
M90	A Smarties World	Blue Whale's Spout	Nestle	JWT Dubai
M91	A Smarties World	Little Robot	Nestle	JWT Dubai
M92	A Smarties World	Weighing Scales	Nestle	JWT Dubai
A2. Automobile, Motorbike, Transport				
ID	Campaign Title	Ad Title	Client	Agency
496	Jet-Ski	Easy Rider	Rasamny-Younis Co. SAL (RYMCO)	Impact BBDO
A5. NGO, Great Cause, Charity, Publicis Interest Campaign				
ID	Campaign Title	Ad Title	Client	Agency
281	BETA	Escaping Dog	BETA	Leo Burnett Beirut
282	BETA	Smoking Dog	BETA	Leo Burnett Beirut
283	BETA	Play Boy Dog	BETA	Leo Burnett Beirut
A6. Leisure (tourism, sport, games)				
ID	Campaign Title	Ad Title	Client	Agency
M99	Feel Wind in the hair	Feel Wind in the hair	Mattel (Hot Wheels)	JWT Dubai
A7. Media				
ID	Campaign Title	Ad Title	Client	Agency
M194	Crimes	Crimes	Fox Movies	Leo Burnett Dubai
A8. Home, Clothing, Accessories				
ID	Campaign Title	Ad Title	Client	Agency
582	Baygon	Sleeping bus	S.C. Johnson	Horizon DRAFTFCB
M100	Push-up bras	Men will fall	K-Lynn	JWT Dubai
M101	Push-up bras	Blondes	K-Lynn	JWT Dubai
M102	Push-up bras	Your eyes	K-Lynn	JWT Dubai

A9. Beauty, Hygiene, Health				
ID	Campaign Title	Ad Title	Client	Agency
M204	Healer	Hand	BEIRES DORF Middle East	TBWA\RAAD
M205	Healer	Elbow	BEIRES DORF Middle East	TBWA\RAAD
M206	Healer	Knee	BEIRES DORF Middle East	TBWA\RAAD
B. Ambient				
ID	Campaign Title	Ad Title	Client	Agency
285	Fatafeet TV	Dish	Fatafeet	Leo Burnett Beirut
508	A&H - 3D Experience	A&H - 3D Experience	A&H	JWT Beirut
535	HSBC New Branch Red Line	HSBC New Branch Red Line	HSBC	JWT Beirut
656	Pert Plus	Stop the Suffering	Procter & Gamble	Leo Burnett Beirut
M106	Skin Cancer Awareness	Beach towel	Friends of Cancer Patients (FOCP)	JWT Dubai
M107	Matchbox Barrier	Matchbox Barrier	Mattel	JWT Dubai
M105	Stress Ball	Stress Ball	Friends of Cancer Patients (FOCP)	JWT Dubai