



MAGAZINE CRISTAL

Food, Drink

ID	Campaign Title	Ad Title	Advertiser	Finalist / Cristal	Agency	Creative Director
483	Heinz Heritage Campaign	Big Borgar	Heinz	CRISTAL	LEO BURNETT CAIRO	MOHAMED HAMDALLA
492	Heinz Heritage Campaign	Hot dog	Heinz			
491	Heinz Heritage Campaign	Pizza	Heinz			
553	The mild taste of pure nature	Ziploc Bag	Arla Foods AMBA	FINALIST	HORIZON DRAFTFCB	MICHAEL KOEDITZ
554	The mild taste of pure nature	Can	Arla Foods AMBA			

Automobile, Motorbike, Transport

ID	Campaign Title	Ad Title	Advertiser	Finalist / Cristal	Agency	Creative Director
563	Mercedes - Fake Parts (Oregonale)	Mercedes - Fake Parts (Oregonale)	T.Gargour & fils	FINALIST	JWT BEIRUT	JWT BEIRUT

Services

ID	Campaign Title	Ad Title	Advertiser	Finalist / Cristal	Agency	Creative Director
M56	Audio books	Stars	Virgin Megastore	CRISTAL	JWT DUBAI	CHAFFIC HADDAD
M57	Audio books	Jaccuzi	Virgin Megastore			
M58	Audio books	Forest	Virgin Megastore			
M62	Don't let them get comfortable	Telephone	Boecker	FINALIST	JWT DUBAI	CHAFFIC HADDAD
M63	Don't let them get comfortable	Toilet roll	Boecker			
M64	Don't let them get comfortable	Plug socket	Boecker			
M59	Audio books	Pinocchio	Virgin Megastore	FINALIST	JWT DUBAI	CHAFFIC HADDAD
M60	Audio books	Snow white	Virgin Megastore			
M61	Audio books	Little red ridding hood	Virgin Megastore			

NGO, Great Cause, Charity, Public Interest Campaign

ID	Campaign Title	Ad Title	Advertiser	Finalist / Cristal	Agency	Creative Director
286	BETA	Escaping Dog	BETA	CRISTAL	LEO BURNETT BEIRUT	BECHARA MOUZANNAR
287	BETA	Smoking Dog	BETA			
288	BETA	Play Boy Dog	BETA			

Leisure

ID	Campaign Title	Ad Title	Advertiser	Finalist / Cristal	Agency	Creative Director
M69	Super fast cars	Speed camera	Mattel (Hot Wheels)	FINALIST	JWT DUBAI	CHAFFIC HADDAD

Home, Clothing, Accessories

ID	Campaign Title	Ad Title	Advertiser	Finalist / Cristal	Agency	Creative Director
336	Exotica Pots	Pots1	Exotica	FINALIST	LEO BURNETT BEIRUT	BECHARA MOUZANNAR
338	Exotica Pots	Pots2	Exotica			
340	Exotica Pots	Pots3	Exotica			
M77	Push-up bras	Men will fall	K-Lynn	FINALIST	JWT DUBAI	CHAFFIC HADDAD
M78	Push-up bras	Blondes	K-Lynn			
M79	Push-up bras	Your eyes	K-Lynn			
M80	Front-hook bra	Iron	K-Lynn	CRISTAL	JWT DUBAI	CHAFFIC HADDAD
M81	Front-hook bra	Baby	K-Lynn			
M82	Front-hook bra	Salad	K-Lynn			
M220	A little push	library	KAMAL OSMAN JAMJOOM	CRISTAL	TBWA\RAAD	MILOS ILIC
M221	A little push	supermarket	KAMAL OSMAN JAMJOOM			

Beauty, Hygiene, Health

ID	Campaign Title	Ad Title	Advertiser	Finalist / Cristal	Agency	Creative Director
M86	Mummy's little soldier	Medal	Johnson & Johnson	FINALIST	JWT DUBAI	CHAFFIC HADDAD
M83	Eviction	Pineapple	Johnson & Johnson	CRISTAL	JWT DUBAI	CHAFFIC HADDAD
M84	Eviction	Chicken	Johnson & Johnson			
M85	Eviction	Corn	Johnson & Johnson			

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AUDIO BOOKS / STAR, JACCUZI, FOREST

VIRGIN MEGASTORE

JWT DUBAI

CHAFFIC HADDAD