



# DAILY PRESS CRISTAL

Automobile, Motorbike, Transport						
ID	Campaign Title	Ad Title	Advertiser	Finalist / Cristal	Agency	Creative Director
M160	Cadillac Escalade	Louis Vuitton	General Motors	FINALIST	LEO BURNETT DUBAI	MALEK GHORAYEB
M178	GMC Acadia	Cyclist	General Motors	CRISTAL	LEO BURNETT DUBAI	MALEK GHORAYEB
M179	GMC Acadia	Kid	General Motors			
M180	GMC Acadia	Red Car	General Motors			
NGO, Great Cause, Charity, Public Interest Campaign						
ID	Campaign Title	Ad Title	Advertiser	Finalist / Cristal	Agency	Creative Director
M241	Fallen	Armando	World Association of Newspapers	FINALIST	EXPRESSION	RYAN REED
M242	Fallen	Anna	World Association of Newspapers			
M243	Fallen	Alisher	World Association of Newspapers			
M238	Dress Different	Ronald	Coins for charity	CRISTAL	EXPRESSION	RYAN REED
M239	Dress Different	Batman	Coins for charity			
M240	Dress Different	Barney	Coins for charity			
Home, Clothing, Accessories						
ID	Campaign Title	Ad Title	Advertiser	Finalist / Cristal	Agency	Creative Director
365	EXOTICA	Side Effect	Exotica	FINALIST	LEO BURNETT BEIRUT	BECHARA MOUZANNAR
M172	Fear	Tide - coffee	Tide	CRISTAL	LEO BURNETT DUBAI	MALEK GHORAYEB
M173	Fear	Tide - Ink	Tide			
M174	Fear	Tide - Ketchup	Tide			
Beauty, Hygiene, Health						
ID	Campaign Title	Ad Title	Advertiser	Finalist / Cristal	Agency	Creative Director
M212	Healer	Hand	BEIRESDORF Middle East	CRISTAL	TBWA\RAAD	MILOS ILIC
M213	Healer	Elbow	BEIRESDORF Middle East			
M214	Healer	Knee	BEIRESDORF Middle East			