



## **MONDHER ABDENNADHER**

*General Manager  
Deepblue France*

**General Manager of Deepblue France.**

The brand consulting and communication planning subsidiary of Aegis media France.

**His previous assignments were,**

- co-founder and COO of Cell network France (IT Consulting) and
- Senior VP of Connect World (Havas Advertising Interactive and new media operation)

*Mondher Abdennadher is a specialist of brand empowerment when handling the 360 deployment, With a strong knowledge of all brand experience touch points, communication planning and integrated marketing communication*